

## ADVERTISING OPTIONS ON TALLINN FOODFAIR

The Unibet Arena environment offers exhibitors various solutions to increase their visibility.



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### A large "basketball" screen in the ceiling of Unibet Arena

850 € + VAT

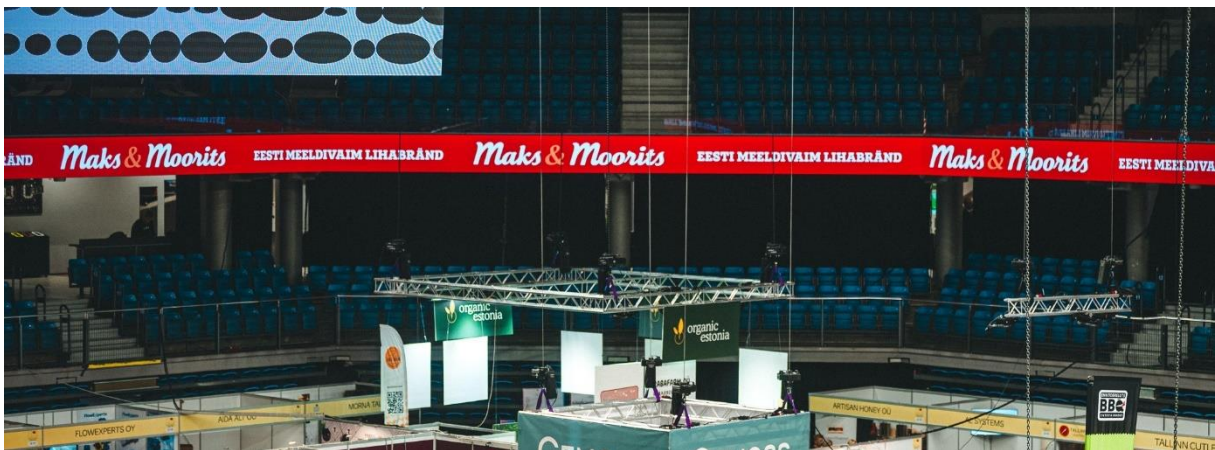
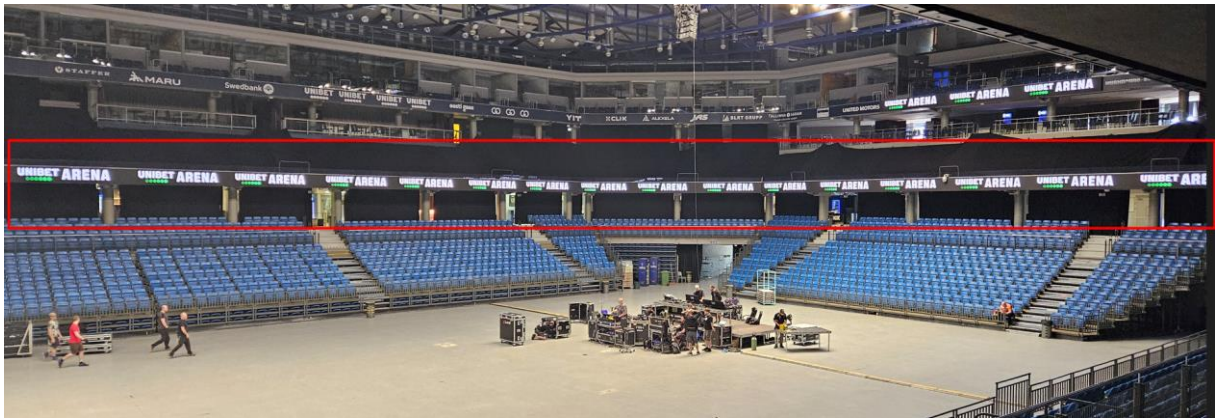
Up to a 20-second clip.



## LED strip around the hall, 270 degree visibility

850 € + VAT

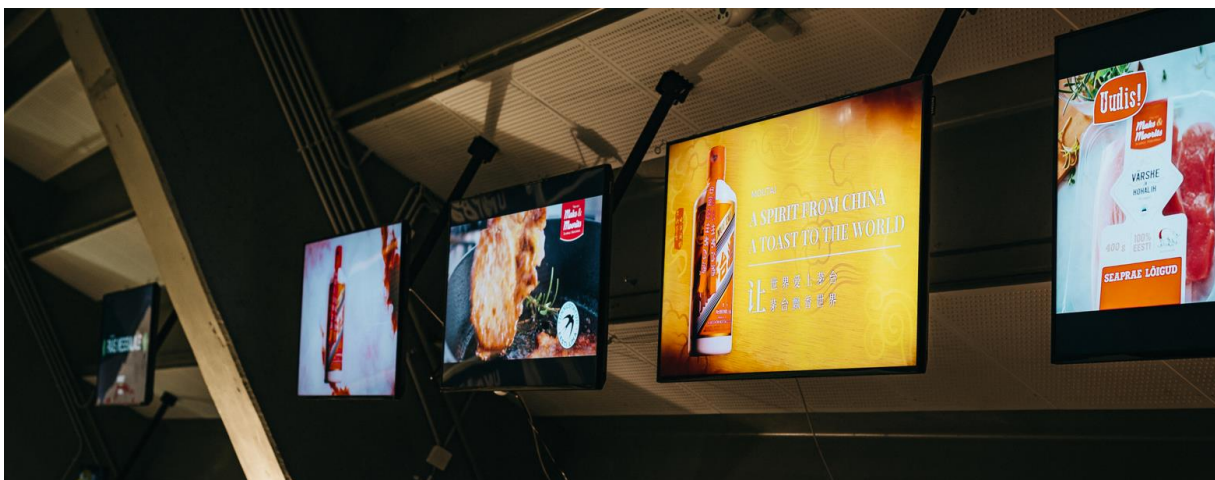
Up to a 20-second clip.



## 10 small screens at Unibet Arena

350 € + VAT

Up to a 20-second clip.



## Promo cars in front of Unibet Arena

A car with exhibitors' advertisements can be parked in a visible spot in front of the building entrance. The number of spaces is limited. Truck 590 € + VAT, car 390 € + VAT.



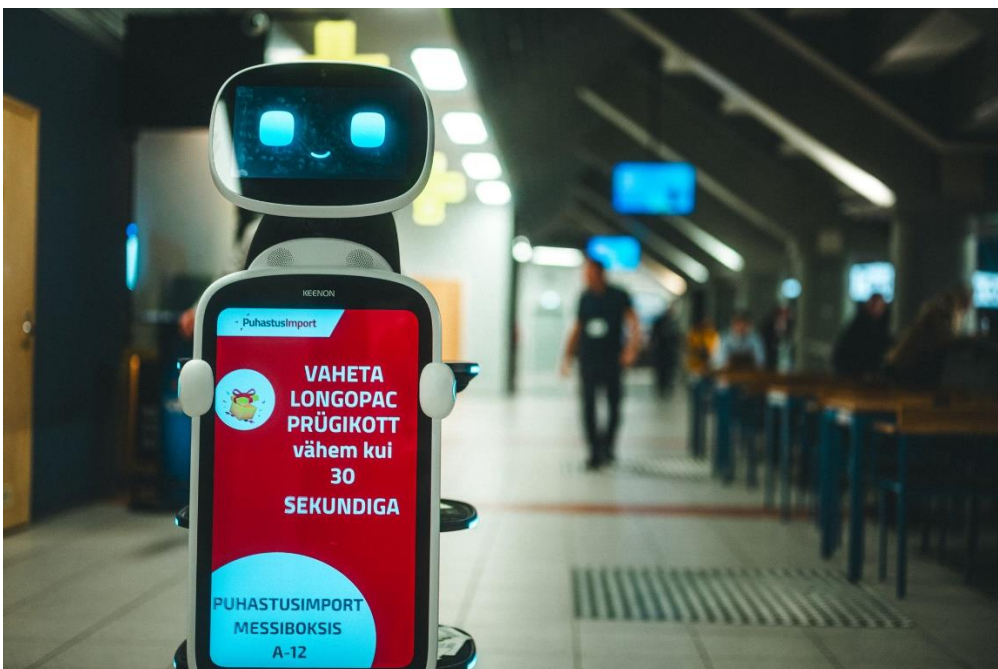
## Floor stickers

Up to one square meter floor stickers with the exhibitor's logo or an invitation to visit the exhibitor's stand. Available in limited quantities. Price from 100 € plus VAT and production cost.



## Advertising outside the stand

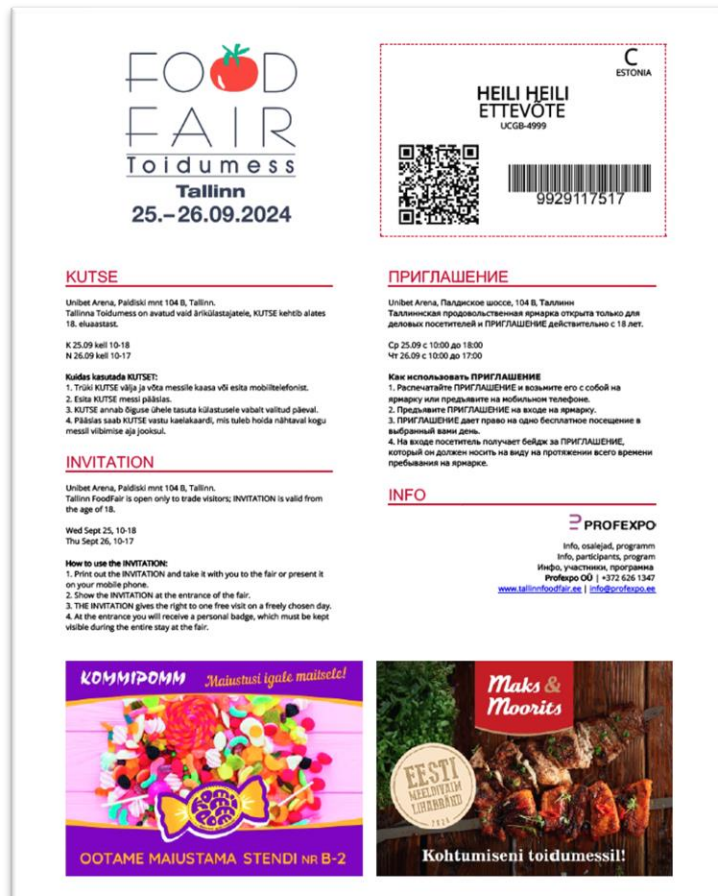
Allowed only with the consent of the organizer. The selection includes information carriers that can be lifted or hung above the stand, information distributors that move around the exhibition center, etc. Price from 100 €/m<sup>2</sup>/period + VAT.



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## Visitor e-registration confirmation

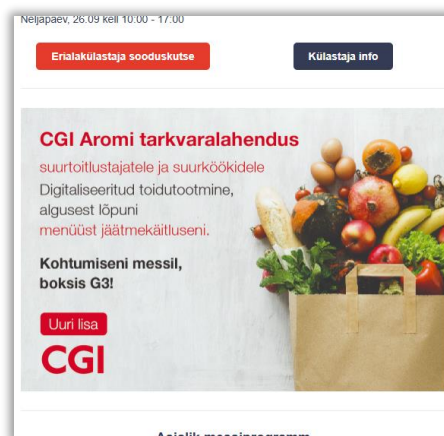
PDF file that all fair visitors will receive upon registration. Two modules are available. Module price €375 + VAT.



## Banner in e-newsletters

The target group is food fair visitors, 14,000+ unique email addresses. The newsletters will be sent out 3 times during the month of September.

Prices from €250 + VAT / per newsletter.



## Advertising on invitation

In 2026, Profexpo will send over 10,000 invitations to target groups in Estonia and neighboring countries. Invitations will be sent out in September.

Organizer's invitations provide access to the fair, information about the program and exhibitors as well as advertising possibilities.

Exhibitors have the opportunity to advertise on the invitation. There will be 3-6 modules in total. The invitation will be printed in the A65 (100x210) format and in four colors.

Module A costs 500 € (83x194 mm)

Module B costs 400 € (83x127 mm)

Module C costs 300 € (83x60 mm)

The invitation serves as a good information channel and promotes contacts with clients even prior to the fair. If you are interested, please contact Profexpo at your earliest convenience. The prepared materials should be delivered by **August 12, 2026**.



## Other options

In cooperation with the organizer, it is possible to make creative solutions to highlight your presence at the fair, stand number - location, brand, etc. For example, adding a flyer to the envelope for mailing fair invitations (approx. 5,000 recipients), posters on the stair handrails in the Unibet Arena, etc. Let us know your ideas and wishes.